## **CLAIMS**

## What is claimed is:

- A page index system comprising:

   a page data store that stores reference information associated with pages; and,
   a crawler component that receives a page, retrieves reference information

   associated with the page from the page data store, and, provides the page and associated reference information.
- 2. A web crawler employing the system of claim 1.
- 3. The system of claim 1, the reference information comprising anchor text.
- 4. The system of claim 3, the reference information comprising at least one of a sentence fragment, a sentence and a paragraph in proximity to a referencing uniform resource locator.
- 5. An Internet search engine employing the page and associated reference information provided by the system of claim 1.
- 6. The system of claim 1, the page data store storing a uniform resource locator identifying a page, the uniform resource locator further being employed to store the reference information associated with a particular page.
- 7. One or more readable media having stored thereon computer executable instructions for carrying out the system of claim 1.
- 8. A crawler comprising:
  - an input component that receives a page;
- a parser component that parses the page for another page referenced on the page, stores reference information associated with the another page in a page data store;

a retrieval component that receives the page and retrieves reference information associated with the page from the page data store; and,

an output component that provides an output comprising the page merged with the reference information associated with the page.

- 9. A page indexing system comprising the crawler of claim 8.
- 10. The page indexing system of claim 9 further comprising the page data store.
- 11. The page indexing system of claim 10, the page data store storing reference information associated with pages.
- 12. The system of claim 11, the page data store storing a uniform resource locator identifying a page, the uniform resource locator further being employed to store the reference information associated with a particular page.
- 13. The crawler of claim 8, the reference information comprising anchor text.
- 14. The crawler of claim 13, the reference information comprising at least one of a sentence fragment, a sentence and a paragraph in proximity to a referencing uniform resource locator.
- 15. A method facilitating page indexing comprising:
  retrieving reference information associated with a page; and,
  providing an output comprising the page merged with the reference information
  associated with the page.
- 16. The method of claim 15, further comprising at least one of the following: receiving a request to retrieve the page; retrieving the page; and,

storing reference information associated with a uniform resource locator on a page.

- 17. The method of claim 15, retrieval of the reference information associated with the page being based, at least in part, upon a uniform resource locator identifying the page.
- 18. One or more computer readable media having stored thereon computer executable instructions for carrying out the method of claim 15.
- 19. A memory for storing data for access by an application program being executed on a page indexing system, comprising:

a data structure stored in said memory, said data structure a first data field comprising reference information associated with a page; and,

a second data field comprising the page.

- 20. The memory of claim 19, the reference information comprising anchor text.
- 21. The memory of claim 20, the reference information further comprising at least one of a sentence fragment, a sentence and a paragraph in proximity to a referencing uniform resource locator.
- 22. One or more computer readable media storing computer executable components of a crawler comprising:

an input component that receives a page;

a parser component that parses the page for another page referenced on the page, stores reference information associated with the another page in a page data store;

a retrieval component that receives the page and retrieves reference information associated with the page from the page data store; and,

an output component that provides an output comprising the page merged with the reference information associated with the page.

- 23. The media of claim 22, the page data store storing a uniform resource locator identifying a page, the uniform resource locator further being employed to store the reference information associated with a particular page.
- 24. The media of claim 22, the reference information comprising anchor text.
- 25. The media of claim 22, the reference information comprising at least one of a sentence fragment, a sentence and a paragraph in proximity to a referencing uniform resource locator.
- 26. A page index system comprising: means for storing reference information associated with pages; and, means for receiving a page;

means for retrieving reference information associated with the page from means for storing reference information; and,

means for providing an output, the output comprising the page merged with the reference information associated with the page.

- 27. The system of claim 26, the means for storing reference information storing a uniform resource locator identifying a page, the uniform resource locator further being employed to store the reference information associated with a particular page.
- 28. The media of claim 26, the reference information comprising anchor text.
- 29. The media of claim 26, the reference information comprising at least one of a sentence fragment, a sentence and a paragraph in proximity to a referencing uniform resource locator.